

**Public Relations
Development
Program**



Wanted: Talented Storytellers.

As a PR professional, you'll have the opportunity to tell your clients' stories in creative ways across multiple channels. Whether you're crafting a social media plan or developing a pitch, no two days are alike. The work is fast-paced and challenging. If you like to be in the center of the action, a PR career might be right for you.

PR DEVELOPMENT PROGRAM FOR RECENT COLLEGE GRADUATES

There's one big reason Prosek Partners is a leader in the public relations industry: our people are smart, savvy team players who know how to get the job done. For our post-grad development program, we hire accomplished people and integrate them fully into the agency. Our "Prosek Apprentices" (PAs) gain practical experience, exposure to senior management and ongoing training. The program is full-time and Apprentices are paid.

“As a post-grad, Prosek was an amazing training ground. People really cared about my development and took the time to grow my skills. My experience prepared me well for working full-time at Prosek and carrying a full account load.”

— Janelle, Assistant Account Executive, Prosek Apprentice, Summer 2013

WHAT WILL PROSEK APPRENTICES DO?

The apprentice program is all about hands-on learning and execution. As a Prosek PA, you'll gain a deep understanding of how companies use public relations to build their brands. PAs do "real work." They pitch the media, devise strategy, write press releases and share their ideas in client brainstorming sessions. They participate and contribute like any other member of "Team Orange."

PAs work across all of our industry groups and sectors and gain tactical skills and knowledge in Orange U, our internal university.

“After receiving my bachelor’s degree in Public Relations, I set my sights on the Prosek PR Development Program to pick up the real-world agency experience that would propel my career forward. Three months later, I had collected a wealth of experience in financial services PR and was able to parlay that experience into an entry level position within the firm.”

— Jake, Account Supervisor, Prosek Apprentice, Fall 2009

DO PAs BECOME PERMANENT HIRES?

Prosek's PR Development Program is an important hiring pipeline for the firm. We pick the best and brightest post-grads and when they turn out to be even more fabulous than expected, we hire them for full-time jobs! A quarter of our staff and more than 60 percent of our current entry-level employees are former interns or PAs.

“I could not have imagined the opportunities that would be offered for me to learn, grow and develop a strong foundation for my career. I am grateful for having had the unique opportunity to try my hand in a wide range of tasks and responsibilities. This program ultimately led me to where I am today!”

— Mary, Account Supervisor, Prosek Apprentice, Summer 2008

What defines us?

If you're an unboxed thinker and interested in starting a career in public relations, check out our PR Development Program at www.prosek.com/careers.





ABOUT PROSEK

Prosek Partners is a communications consultancy that brings an unexpected level of passion, creativity and Renaissance marketing to the financial and business sectors. Our “unboxed communications” approach brings unconventional thinking to every client engagement.

Prosek Partners is among the 35 largest public relations firms in the U.S. and one of the top five independent firms specializing in financial communications and investor relations. With our London office and network of partner agencies, we can deliver for clients in major cities around the world.



SECTORS

Financial and Professional Services

- Asset and Wealth Management
- Commercial and Retail Banking
- Insurance and Reinsurance
- Private Equity and Venture Capital
- Hedge Funds and Alternative Investments
- Law
- Management Consulting
- Executive Search

Energy and Technology

- Renewable Energy
- Oil and Gas
- Power/Utilities
- Mobile Technology
- Telecommunications
- Broadband Communications
- Electronic Components
- Financial Technology
- Energy Technology



SERVICES

- Media Relations
- Corporate Communications
- Executive Positioning and Thought Leadership
- Crisis Communications and Issues Management
- Social Networking Campaigns and Communications
- Editorial Services and Publishing
- Design and Creative Services
- Online Branded Entertainment
- Media Training
- Roadshows and Events



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